



Deutsche Messe



HEATING



REFRIGERATION



VENTILATION



INSULATION



PUMP/VALVE

teskon+SODEX 2019

Post Show Report

Meeting Platform of HVAC&R Sector in Aegean Region 17 - 20 April 2019

- ▶ **6711** visitors from **26** different countries
- ▶ **1788** sqm net stand area
- ▶ **96** exhibitors



“Aegean Region hosts cities such as Izmir, Manisa, Denizli and Aydın, all of which contribute a great deal to Turkey’s economy. Among the annual export volume of these four cities up to 18 billion dollars, 1 billion dollars accounts for the volume of HVAC&R industry. With its leveraging effect on neighboring cities, this sector has a special place both in the region and in the development of Turkey’s economy. With the teskon+SODEX Exhibition and the TESKON Congress, we hosted a productive organization, which benefits Izmir and can demonstrate the potential of the Aegean Region. Our participants utilized the whole duration of the exhibition to their utmost advantage and made substantial deals. Creating promising business connections and a platform for the discussion of the future of HVAC&R sector, the teskon+SODEX exhibition definitely made a mark together with the TESKON Congress.”

Top 5 Visitor Countries

- Turkish Republic of Northern Cyprus ■ Iran ■ Libya
- Saudi Arabia ■ Pakistan

Top 5 Visitor Sectors

- Heating ■ Refrigeration ■ Ventilation
- Air Conditioning ■ Installation

Top 5 Visitor Occupations

- Machinery Engineer ■ Technician (other) ■ Academician
- Engineer (other) ■ Machinery Technician

Exhibitor Overview

- 88%** overall exhibitor satisfaction
- 81%** of exhibitors are satisfied with the visitor quality
- 70%** of exhibitors are satisfied with the number of new contacts created
- 80%** of exhibitors are satisfied with the number of visitors
- 90%** of exhibitors will recommend teskon+SODEX to a friend / colleague

Visitor Overview

- 96%** of visitors will again visit next editions
- 95%** of visitors are satisfied from teskon+SODEX 2019
- 71%** of visitors are decision makers
- 2+** **56%** of visitors visited teskon+SODEX more than 2 times
- 96%** of visitors will recommend teskon+SODEX to a friend / colleague

Congress Overview



14th National Installation Engineering Congress

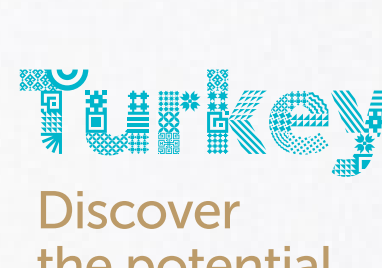
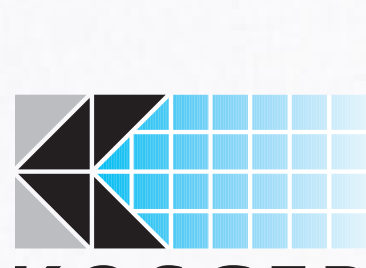
Main Theme: Facts and Future in Mechanical Installation

189 papers in **62** sessions

- ▶ **15** courses
- ▶ **9** seminars
- ▶ **7** symposiums
- ▶ **3** morning meetings
- ▶ **2** special sessions
- ▶ **1** panel & forum

+3.600 Engineer, Architect, Technician and Academician Visitors

Supporters



Deutsche Messe

Organizer

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